



A FASTER, CHEAPER, GREENER water treatment solution

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BusinessWeek Names MAR Systems One of America's Most Promising Startups

BusinessWeek recently named MAR Systems one of "America's Most Promising Startups" for making industrial ecology profitable through its Sorbster media.

This ongoing series highlights new companies from across the country that embody the creativity and resilience seen in today's entrepreneurs, but haven't become a household name...yet.

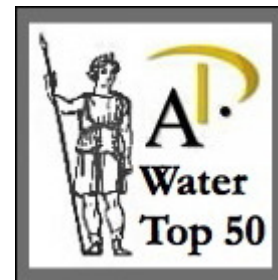
[Read more about MAR Systems](#)

MAR Systems Awarded "Top 50 Water Innovation Leaders" Distinction at BlueTech Innovation Forum

Competition Reveals the Technologies and Teams Blazing the Trail Toward Green Recovery

(JUNE 8, 2010) San Francisco, CA - Today, The Artemis Project™ announced MAR Systems as one of its Top 50 Water Innovation Leaders at the BlueTech Innovation Forum.

A diverse group of companies-from Australia to England and New Mexico to New Jersey-won accolades for their ground-breaking approaches to water management, addressing everything from water scarcity to water purity to infrastructure upgrades and much more.



"During this period when the challenges to water supply and water quality are just beginning to affect business, these are companies that are blazing the trail toward green recovery. They are creating what will be one of the great high-growth industries of the 21st Century," commented Laura Shenkar, Principal of The Artemis Project. "The Artemis Project Top 50 companies are just the tip of the iceberg for a major industry that will generate thousands of companies and green jobs."

[and the water contamination solution that caught the attention of BusinessWeek.](#)

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The Artemis Project's Top 50 Water Companies Competition was created with the goal of identifying the leading advanced water technologies that provide venture-grade investment opportunities in the water sector. Competing companies were evaluated by a panel of industry experts on four criteria: technology, intellectual property and know-how, team quality and market potential.

For a list of the Artemis Project's 2010 Top 50 Water Companies Competition winners, and links to their web sites, visit www.theartemisproject.com/competitionpage.html.

"The goal of this competition was to show the U.S. venture capital community the diversity and investment potential of an international network of advanced water technology companies," said Shenkar. "The fact that many of the winners of this competition are U.S. based companies should serve as a wake up call to the U.S. investment community. Water will be a big industry sooner rather than later, and it's flourishing in our own backyard."

About the Artemis Project

Established in 2000, The Artemis Project is a boutique consulting practice that brings unique capabilities to 21st century water management, combining an understanding of the most advanced solutions with an international network of developers, investors and users of advanced water technology. As the leading authority on applying advanced water solutions to business operations, The Artemis Project specializes in developing holistic water management strategies for major corporations. The Artemis Project also supports product launches of advanced water technology into business operations worldwide.